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# CAMPAIGN

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# CENSORSHIP

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AGAINST

(THE DEFENCE OF LITERATURE AND THE ARTS SOCIETY)

PLEASE REPLY TO:-

AT TEN AM ON 13TH NOVEMBER 1996 TED GOODMAN TOOK PART (BY INVITATION OF THE PRODUCER) ON A PHONE-IN PROGRAMME ON CHANNEL 15 SATELLITE TELEVISION. THE SUBJECT WAS THE BANNING OF THE "LOIN KING" PHOTOGRAPH ADVERTISEMENT FOR MEN'S UNDERPANTS BY THE ADVERTISING STANDARDS AUTHORITY (WHO REFUSED TO PARTAKE IN THE PROGRAMME AND EXPLAIN THEIR ACTION). GOODMAN DEPLORED THE REFUSAL OF THE AUTHORITY TO BE ACCOUNTABLE AND SAID THAT, IN ANY EVENT, ADVERTISERS WOULD TRY AND AVOID OFFENDING PEOPLE BECAUSE SO TO DO WOULD BE COUNTER-PRODUCTIVE, AS IT WOULD PUT OFF POTENTIAL CUSTOMERS. KEVIN HIGGS OF THE ADVERTISING AGENCY RESPONSIBLE AGREED. THE ONLY HITCH IN THE PROGRAMME WAS WHEN GOODMAN WAS WRONGLY INTRODUCED AS "THE CHAIRMAN OF THE CAMPAIGN AGAINST PORNOGRAPHY !"