



BBC Information

E Goodman
23 Budgen Drive
Redhill
RH1 2QB

Our Ref 13545106

8 November 2006

Dear E Goodman

Thank you for your letter dated 28 October regarding *Friday Night with Jonathan Ross* on BBC One.

I understand you are unhappy that, on the above programme broadcast on 27 October, the Sacha Baron Cohen creation 'Borat' displayed a nude picture of his wife that was pixilated. I note from your letter that, as the programme was aired after the watershed, the picture should have been displayed unedited.

While I acknowledge and understand your point of view, I would like to advise that, chiefly, the watershed policy treats 9pm as the pivotal point before which, except in exceptional circumstances, programmes should be suitable for a general audience including children.

However, it does not necessarily follow that, after 9pm, any content will necessarily be considered suitable. Programme-makers must still decide whether the content is appropriate for the audience and in this instance, the producers of *Friday Night with Jonathan Ross* felt it unsuitable to display the nude photograph.

However, I am aware you take a different view. Therefore, please be assured that your comments have been fully registered on our daily audience log. This internal document will be made available to all our production teams and senior BBC management. We greatly value this feedback as it helps us when making decisions about future programming and policies.

Thank you for taking an interest in the BBC, and for writing to us to express your concerns.

Yours sincerely

A handwritten signature in dark ink, appearing to read 'Christopher McKiddie', written in a cursive style.

Christopher McKiddie
BBC Information