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From: David Cooke, Director

17 July 2009

E Goodman Chair Campaign Against Censorship 23 Budgen Drive Redhill Surrey RH1 2QB

Dear E Goodman,

BRUNO ('18')

Thank you for your recent letter concerning our classification of the above film.

As you will be aware from previous correspondence, our classification decisions are made in line with published Guidelines. These Guidelines are a product of both experience and an extensive public consultation which is repeated regularly. You will no doubt be aware we revised our Guidelines recently and these were published at the end of June. Over 8,700 people contributed to these latest revisions. They are available on our main website — http://www.bbfc.co.uk.

These Guidelines are therefore a reflection of broad public opinion and sensibilities about what content is acceptable at any given classification category. It is the UK public telling us what they believe is appropriate rather than the other way around as you suggest in your letter. On this basis, BRUNO was judged to be best placed at '18' for its scenes of strong sex and strong sex references. Among the recent reviews of the film on its release in the UK, no critic has demurred at the category decision.

You can find full details of our classification decision on our website.

Thank you for taking the time and trouble to express your view to us again.

Yours sincerely,

David Cooke

Director