

CENSORSHIP

PLEASE REPLARX.570

Redhill RH1 2WZ

5th November 2015

Advertising Standards Authority

Mid City Place, 71 High Holborn

London WC1V 6QT

Dear Sirs,

Australian Wine Advertisement

Enclosed is a Press report about your banning of this advertisement. Your role is to prevent misleading advertisements, not prude nannyism. Why, therefore, prohibit this one. Who are you trying to protect from what and why?

How do you justify your action under the Human Rights Act requirement of Freedom of Expression ?

Yours,

E. Goodman

Chair of CAC.

Enc.